



THE MINI LIFESTYLE COLLECTION 2020.



MADE TO LAST.

The MINI Lifestyle Collection 2020 embodies MINI's inventiveness and human-centric design with emotional products that make life a little brighter. Authentic and sustainable materials become everyday companions for a modern lifestyle. The perfect choice for forward-thinking MINI lovers.





**MINI CI WING LOGO
T-SHIRT WOMEN'S**

100% cotton (organic)
White/Energetic Yellow
XXS-XL 80 14 5A0A515-20
Chili Red/Island
XXS-XL 80 14 5A0A521-26
Black/British Green
XXS-XL 80 14 5A0A527-32



**MINI WORDMARK SIGNET
T-SHIRT WOMEN'S**

100% cotton (organic)
White/Energetic Yellow
XXS-XL 80 14 5A0A501-06
Black/British Green
XXS-XL 80 14 5A0A508-13



**MINI LOOP WING LOGO
SWEATSHIRT WOMEN'S**

100% cotton (organic)
Chili Red/Black
XXS-XL 80 14 5A0A541-46
Black/White
XXS-XL 80 14 5A0A547-52



**MINI CI
POLO WOMEN'S**

100% cotton (organic)
Black/White
XXS-XL 80 14 5A0A534-39



**MINI CI WING LOGO
T-SHIRT MEN'S**

100% cotton (organic)
White/Energetic Yellow
S-XXXL 80 14 5A0A567-72
Chili Red/Island
S-XXXL 80 14 5A0A573-78
Black/British Green
S-XXXL 80 14 5A0A579-84



**MINI WORDMARK SIGNET
T-SHIRT MEN'S**

100% cotton (organic)
White/Energetic Yellow
S-XXXL 80 14 5A0A554-59
Black/British Green
S-XXXL 80 14 5A0A560-65



**MINI LOOP WING LOGO
SWEATSHIRT MEN'S**

100% cotton (organic)
Chili Red/Black
S-XXXL 80 14 5A0A593-98
Black/White
S-XXXL 80 14 5A0A599-604



**MINI CI
POLO MEN'S**

100% cotton (organic)
Black/White
S-XXXL 80 14 5A0A586-91



**MINI CONTRAST EDGE
WING LOGO CAP**

65% polyester, 35% cotton
White/Energetic Yellow,
Chili Red/Island,
Black/British Green
OS (57 cm) 80 16 5A0A642-44



**MINI NUB WORDMARK
T-SHIRT KIDS**

100% cotton (organic),
UV protection finish
White/Energetic Yellow
98-140 80 14 5A0A606-13
Chili Red/Island
98-140 80 14 5A0A614-21



**MINI LOOP WORDMARK
SWEATSHIRT KIDS**

100% cotton (organic)
British Green/Black
98-140 80 14 5A0A631-38
Chili Red/Island
98-140 80 14 5A0A623-30



**MINI CARS AND STRIPES
GIFT SET**

Beanie: 96% cotton (organic), 4% elastane
Socks: 80% cotton (organic), 18% polyamide, 2% elastane
White/Chili Red/British Green
OS (6-9 months) 80 14 5A0A640



BAGS AND LUGGAGE.



MINI SMALL TRICOLOUR BLOCK POUCH

Material: 100% cotton (waxed)
Lining: 100% polyester

White/Black/Energetic Yellow, Chili Red/Black/Island,
Black/British Green/White
80 21 5A0A646-48
20 × 11 cm



MINI TRICOLOUR BLOCK WALLET

Material: 100% cotton (waxed)
Lining: 100% polyester

White/Black/Energetic Yellow, Chili Red/Black/Island,
Black/British Green/White
80 21 5A0A649-50, 80 21 5A0A717
19 × 2 × 10 cm



MINI TRICOLOUR BLOCK SHOPPER

Material: 100% cotton (waxed)

White/Black/Energetic Yellow, Chili Red/Black/Island,
Black/British Green/White
80 22 5A0A653-55
40 × 40 × 14 cm



MINI TRICOLOUR BLOCK DUFFEL BAG

Material: 100% cotton (waxed)
Lining: 100% polyester

White/Black/Energetic Yellow, Chili Red/Black/Island,
Black/British Green/White
80 22 5A0A656-58
45 × 25 × 27 cm



**MINI TONAL COLOUR
BLOCK BACKPACK**

Material: 100% cotton (waxed)
Lining: 100% polyester

Chili Red, Black
80 22 5A0A660-61
23 × 16 × 35 cm

**MINI ROUND
LUGGAGE TAG**

Material: 100% cotton (waxed)

Chili Red, Black
80 21 5A0A662-63
8.5 × 8.5 × 0.4 cm



**MINI CONTRAST ZIPPER
TOTEPACK**

Material: 100% polyester
(recycled PET)
Lining: 100% polyester
(recycled PET)

Black
80 22 5A0A666
30.5 × 11.5 × 43 cm



**MINI CONTRAST ZIPPER
LAPTOP BAG**

Material: 100% polyester
(recycled PET)
Lining: 100% polyester
(recycled PET)

Black
80 22 5A0A667
40 × 7 × 29.5 cm



**MINI CONTRAST ZIPPER
SLING BAG**

Material: 100% polyester
(recycled PET)
Lining: 100% polyester
(recycled PET)

Black
80 22 5A0A665
20 × 8 × 30 cm



MINI CABIN TROLLEY

Wing logo: debossed
Shell: 100% polycarbonate
Lining: 100% polyester

Chili Red, Black
80 22 5A0A668-69
55 × 35.5 × 22 cm
38 l volume



MINI TROLLEY

Wing logo: debossed
Shell: 100% polycarbonate
Lining: 100% polyester

Chili Red, Black
80 22 5A0A670-71
71 × 48.5 × 27.4 cm
76 l volume



MINI KIDS TROLLEY

Wing logo: debossed
Shell: 100% polycarbonate
Lining: 100% polyester

Chili Red
80 22 5A0A672
48 × 35 × 21 cm
36 l volume



**MINI CONTRAST PANEL
FOLDABLE
UMBRELLA**

100% polyester (recycled PET)

White/Energetic Yellow, Chili Red/Island, Black/British Green
80 23 5A0A681-83
Closed: 27 × 6 cm
Handle: 5 × 4 cm
Diameter: 98 cm



**MINI CONTRAST PANEL
WALKING STICK UMBRELLA**

100% polyester (recycled PET)

White/Energetic Yellow, Chili Red/Island, Black/British Green
80 23 5A0A684-86
Length: 82.2 cm
Handle: 13.5 × 3.3 cm
Diameter: 99.5 cm



**MINI CONTRAST EDGE
PANTO SUNGLASSES**

Biodegradable acetate

Black/Energetic Yellow 80
25 5A0A704



**MINI CONTRAST EDGE
D-FRAME SUNGLASSES**

Biodegradable acetate

Black/Energetic Yellow
80 25 5A0A705



**MINI COLOUR BLOCK
WATCH**

Brushed stainless steel,
hardened glass, leather

White/Black, Island/Black
80 26 2460917-18
38 mm watch dial



MINI TRAVEL FLASK

Soft-touch coated stainless
steel, 100% BPA-free polymer

Black/White
80 23 2445701
Capacity: 0.5 l



MINI TEAPOT

Pot: stoneware
Lid: polycarbonate

White/Black
80 23 2445715
Capacity: 0.8 l



MINI TRICOLOUR CUP

Stoneware

White/Black/Energetic Yellow, Chili Red/Black/Island,
Black/British Green/White
80 28 5A0A694-96
Capacity: 0.35 l



MINI TRAVEL MUG

Soft-touch coated stainless steel, 100% BPA-free polymer

White/Black, Chili Red/Island/Black,
Black/British Green/White
80 28 2445702, 80 28 5A0A700-01
Capacity: 0.3 l



MINI COLOUR BLOCK WATER BOTTLE

100% BPA-free polymer

Chili Red, Black
80 28 5A0A697-98
Capacity: 0.7 l

ACCESSORIES.



MINI CONTRAST EDGE NOTEBOOK

Cover: cloth-bound, bookbinder fibreboard
Paper: stone paper
White/Energetic Yellow, Chili Red/Island, Black/British Green
80 24 5A0A688-90
22 × 15.5 × 1.7 cm



MINI PENCIL SET

FSC-certified wood
Black/White
80 24 2445689
17.5 × 0.8 × 0.8 cm



**MINI WING LOGO
MAGNET**

Magnetic stainless iron,
brushed surface

Silver
80 28 2445694
22 × 22 × 5 mm



**MINI BRACENET
KEYRING**

HDPE rope
Red/Blue, Yellow/Blue
80 27 5A0A674-75
125 × 50 × 10 mm



**MINI WING LOGO
KEYRING**

Brushed zinc alloy,
nylon loop

Silver/Black
80 27 2445685
190 × 18 × 7 mm



**MINI WORDMARK
KEYRING**

Brushed zinc alloy,
nylon loop

Silver/Black
80 27 2445686
190 × 18 × 7 mm



MINI TUBE LANYARD

Cord: 100% polyester
Carabiner: zinc alloy

Energetic Yellow,
Chili Red, Black
80 27 5A0A677-79
480 × 6 × 6 mm



MINI PEN ROLLERBALL

Anodised aluminium,
satin finish

Silver/Black
80 24 2454545
117 × 9.62 mm



MINI USB KEY

ABS with rubber finish, 32 GB

Black
80 29 5A0A693
1.8 × 1.8 × 4.5 cm



MINI FINDMATE

Canvas (waxed)

Grey
80 29 2445731
27 × 6 × 1.5 cm





MINI BABY RACER

Non-toxic plastic:
polyethylene body with
polyamide injection parts
Chili Red
80 93 2451013
74 × 30 × 40 cm



MINI SKATEBOARD

Deck: polypropylene
Wheels: polyurethane
Black/Red/White
80 23 2460916
57 × 15.3 × 13 cm



MINI BALANCE BIKE

Steel
Chili Red
80 93 2451011
US: 80 93 2451010
34 × 38 × 87 cm



MINI TRICYCLE

Steel
Chili Red
80 93 2451012
23 × 40 × 62 cm



MINI FOLDING BIKE

Aluminium, stainless steel
Dark Grey
80 91 2413798
US: 80 91 2454881
Size: 150 × 110 × 60 cm
Folded: 85 × 65 × 30 cm



MINI BIKE LIGHT

Aluminium, rubber,
polycarbonate
Black
80 92 2450930
Front light: 10 × 3 cm
Rear light: 3 × 2 cm



MINI COOPER S
PULL BACK

Plastic
Box of 24 in 3 colours
(Chili Red, Electric Blue,
Volcanic Orange)
80 44 2447939
1:36 scale

MINI CABRIO (F57) MINIATURE

Die-cast
Pepper White
80 43 2405582
Electric Blue
80 43 2405584
1:18 scale



MINI
COUNTRYMAN
(F60) MINIATURE

Die-cast
Island Blue
80 43 2447940
1:18 scale



MINI HATCH COOPER S
PUZZLE CAR

Plastic
Transparent Blue
80 44 2406542
1:32 scale



MINI COUNTRYMAN RC

Plastic
Chili Red
80 44 2463106
China: 80 44 2465967
1:14 scale



MINI KNITTED CAR

95% cotton, 3% polyester,
2% viscose
Island – 80 45 2460913
Chili Red – 80 45 2454546
British Green – 80 45 2465958
26 × 14 × 13 cm



MINI PULL TOY CAR

FSC-certified beech
Red
80 45 2460912
16 × 9 × 7 cm



MINI KITE

Lightweight ripstop polyester
Multicoloured
80 45 5A0A702
45.5 × 31.5 cm
Tail length: 78 cm